Portfolio

PORTFOLIO!

HAFIDLUL

Intro INTRODUCTION

I am
Hafidlul Muffid Hidayat

I am an Information Technology student at the University of Jember with a strong interest and skill set in graphic design, UI/UX design, and front-end development. I enjoy combining visual aesthetics with functionality to create user-friendly, modern, and effective digital experiences. Through this portfolio, I present selected projects that reflect my creative process, problem-solving approach, and technical abilities in designing and building digital solutions.

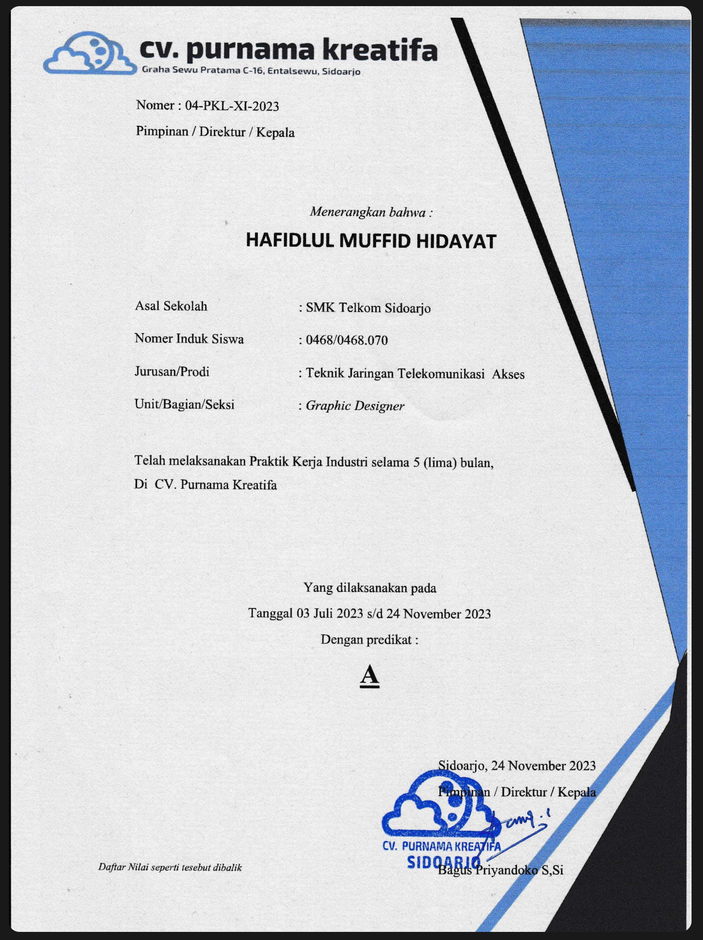
Work

SERTIFIKAT

Graphic Designer Intern

CV Purnama Kreatifa
Sidoarjo, East Java

- Designed various visual assets to support company needs, including logos, icons, banners, backgrounds, and merchandise designs
- Created UI/UX website designs using Figma, focusing on clean layouts and user-friendly interfaces
- Assisted in maintaining consistent brand identity across digital and visual products



cv. purnama kreatifa
Graha Sewu Pratama C-16, Entalsewu, Sidoarjo

Nomer : 04-PKL-XI-2023
Pimpinan / Direktur / Kepala

Menerangkan bahwa :

HAFIDLUL MUFFID HIDAYAT

Asal Sekolah : SMK Telkom Sidoarjo
Nomer Induk Siswa : 0468/0468.070
Jurusan/Prodi : Teknik Jaringan Telekomunikasi Akses
Unit/Bagian/Seksi : *Graphic Designer*

Telah melaksanakan Praktik Kerja Industri selama 5 (lima) bulan,
Di CV. Purnama Kreatifa

Yang dilaksanakan pada
Tanggal 03 Juli 2023 s/d 24 November 2023
Dengan predikat :

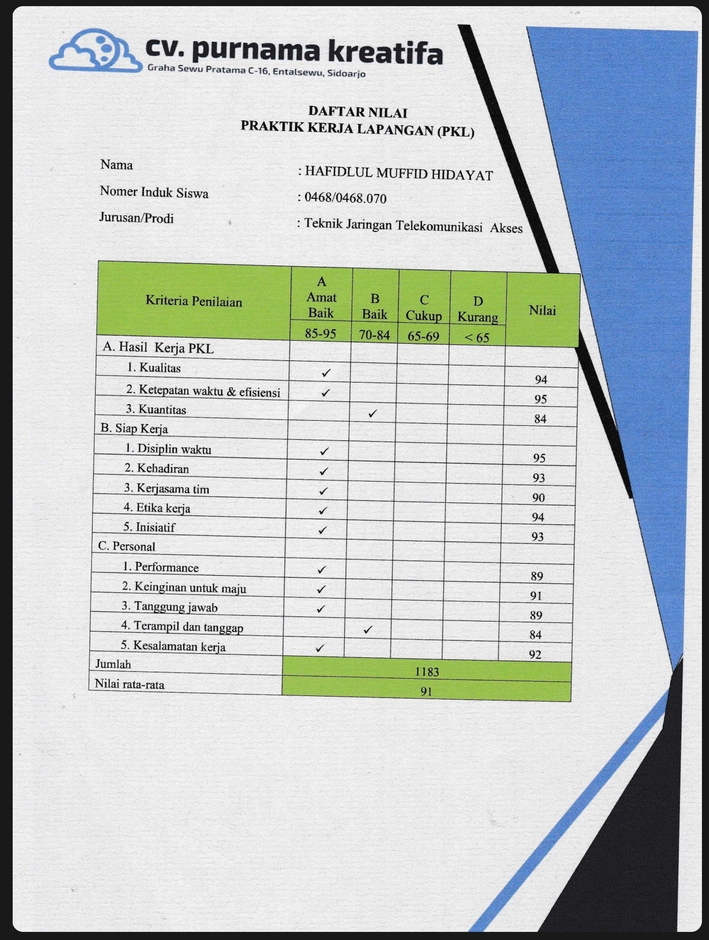
A

Sidoarjo, 24 November 2023
Pimpinan / Direktur / Kepala

CV. PURNAMA KREATIFA SIDOARJO

Bagus Priyandoko S,Si

Daftar Nilai seperti tesebut dibalik



cv. purnama kreatifa
Graha Sewu Pratama C-16, Entalsewu, Sidoarjo

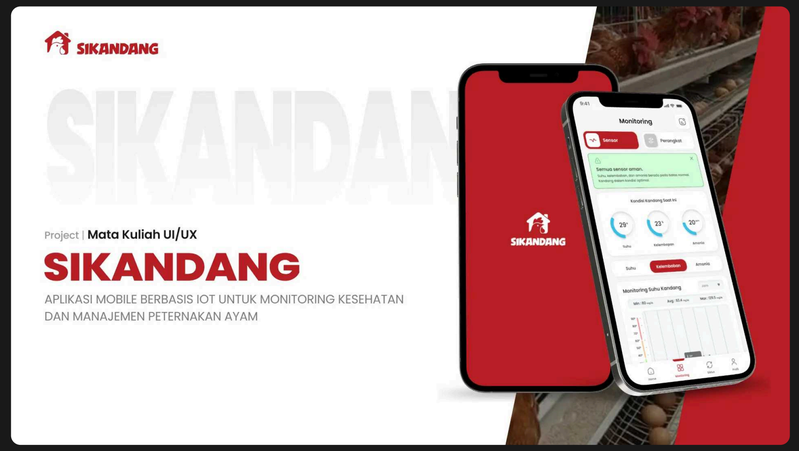
DAFTAR NILAI
PRAKTIK KERJA LAPANGAN (PKL)

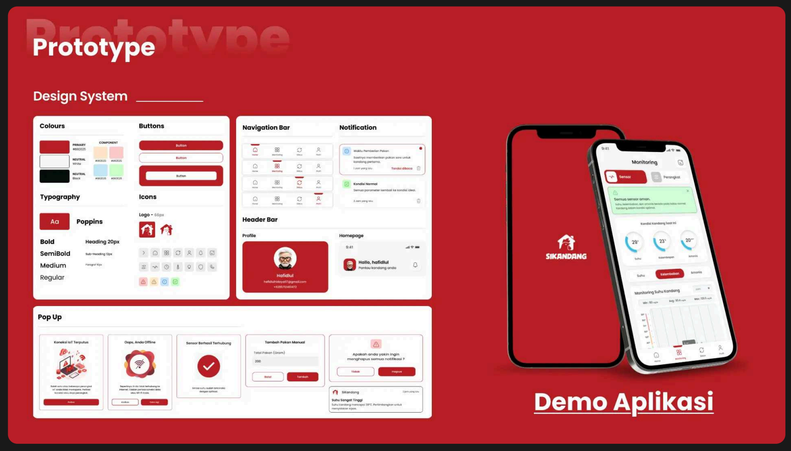
Nama : HAFIDLUL MUFFID HIDAYAT
Nomer Induk Siswa : 0468/0468.070
Jurusan/Prodi : Teknik Jaringan Telekomunikasi Akses

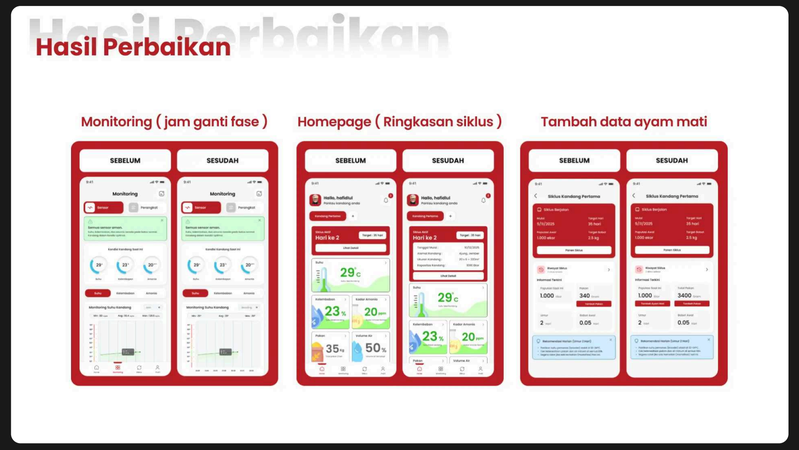
Kriteria Penilaian	A Amat Baik 85-95	B Baik 70-84	C Cukup 65-69	D Kurang < 65	Nilai
A. Hasil Kerja PKL					
1. Kualitas	✓				94
2. Ketepatan waktu & efisiensi	✓				95
3. Kuantitas		✓			84
B. Siap Kerja					
1. Disiplin waktu	✓				95
2. Kehadiran	✓				93
3. Kerjasama tim	✓				90
4. Etika kerja	✓				94
5. Inisiatif	✓				93
C. Personal					
1. Performance	✓				89
2. Keinginan untuk maju	✓				91
3. Tanggung jawab	✓				89
4. Terampil dan tanggap		✓			84
5. Kesalamatan kerja	✓				92
Jumlah	1183				
Nilai rata-rata	91				

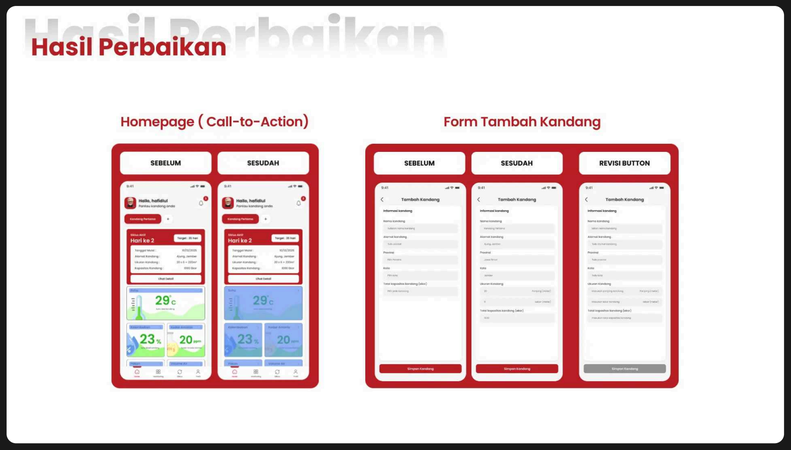
UI/UX DESIGN — SiKandang

This project focuses on designing a mobile application for IoT-based poultry farm monitoring and management. The solution helps farmers monitor environmental conditions such as temperature, humidity, and ammonia levels in real time, manage feeding schedules, and record farm data digitally. The design process followed a user-centered approach, covering UX research, wireframing, prototyping, and usability testing to ensure the application is simple, efficient, and easy to use for farmers.





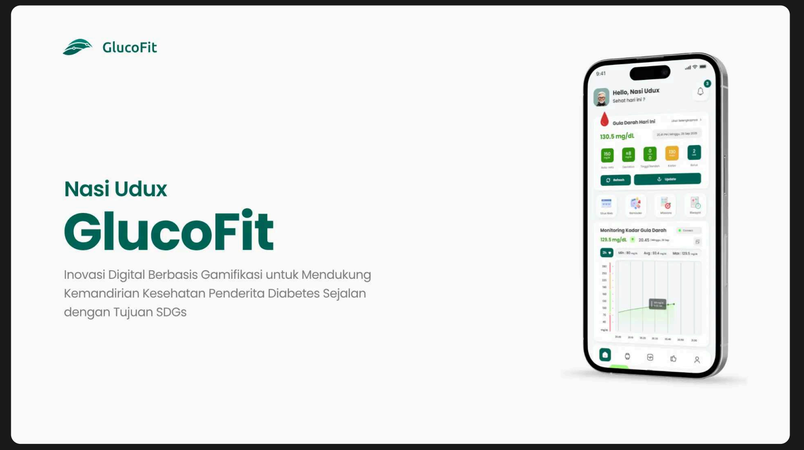


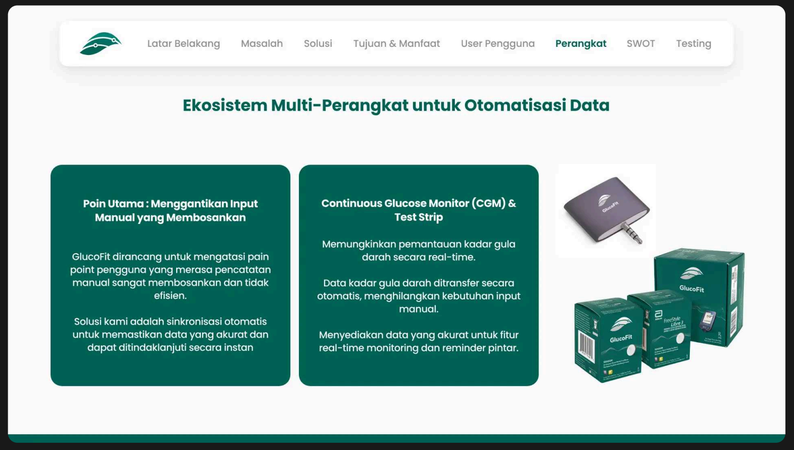


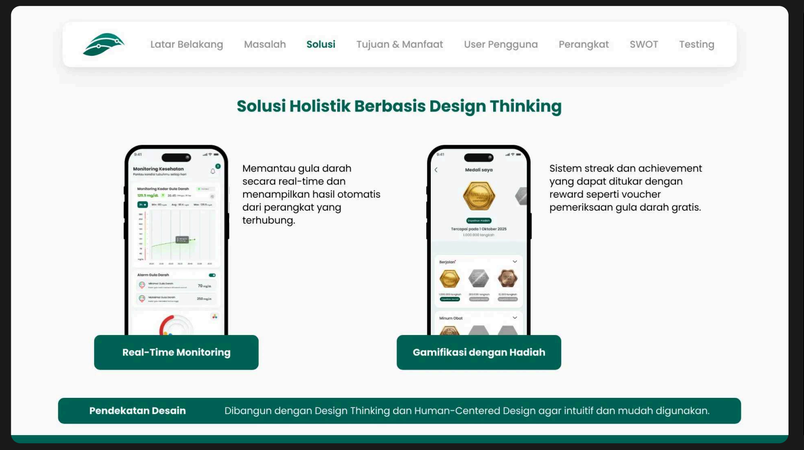
Demo Aplikasi

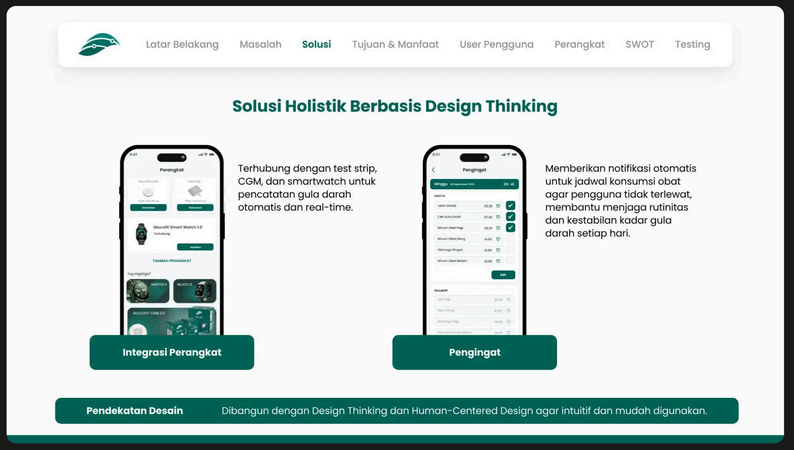
Ui Ux DESIGN ___ Healtech

GlucoFit is a digital health application designed to support diabetes management through real-time blood glucose monitoring and gamified motivation features. The project applies a human-centered design approach, integrating glucose tracking, smart reminders, and reward-based gamification to encourage healthy habits and long-term user engagement. The design process included user research, persona development, wireframing, prototyping, and usability testing to ensure accessibility, simplicity, and inclusivity for diverse user groups, including elderly users.





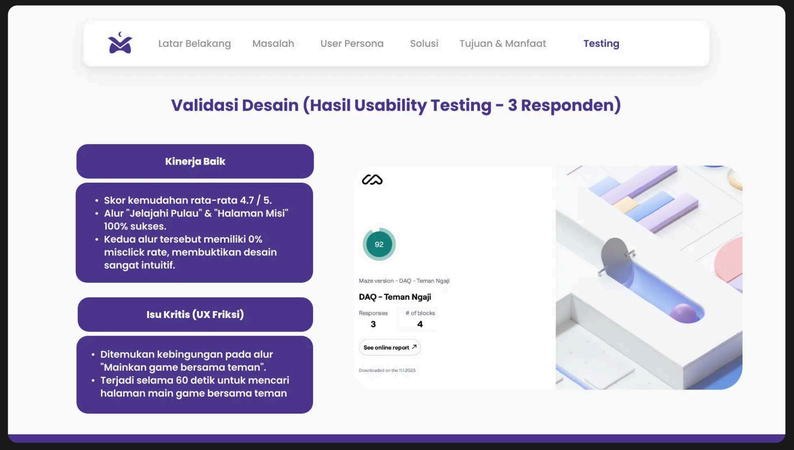


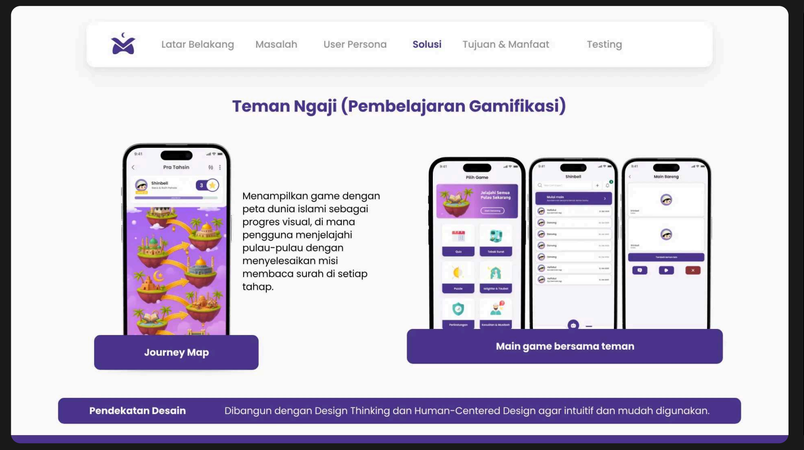


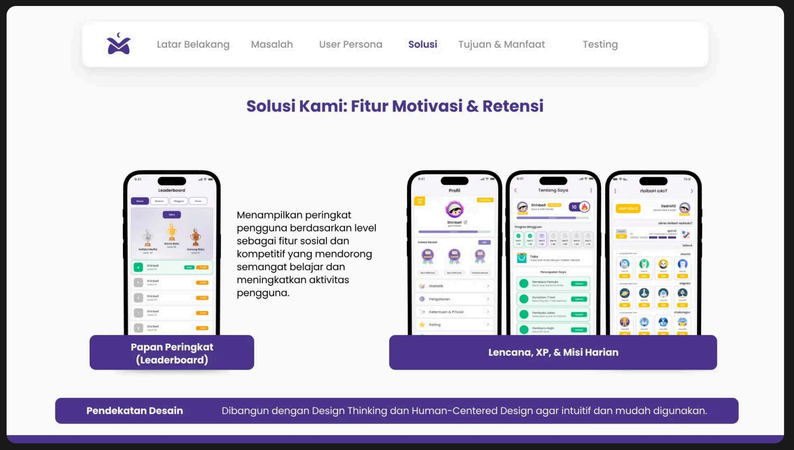
Demo Aplikasi

UI/UX DESIGN ___ Teman Ngaji

Teman Ngaji addresses the challenge of keeping children engaged while learning to read the Quran. By combining spiritual education with fun game elements, this UI/UX project delivers a user friendly interface featuring Daily Missions and Leaderboards. The design aims to build a sustainable reading habit through positive reinforcement and a visually appealing experience.





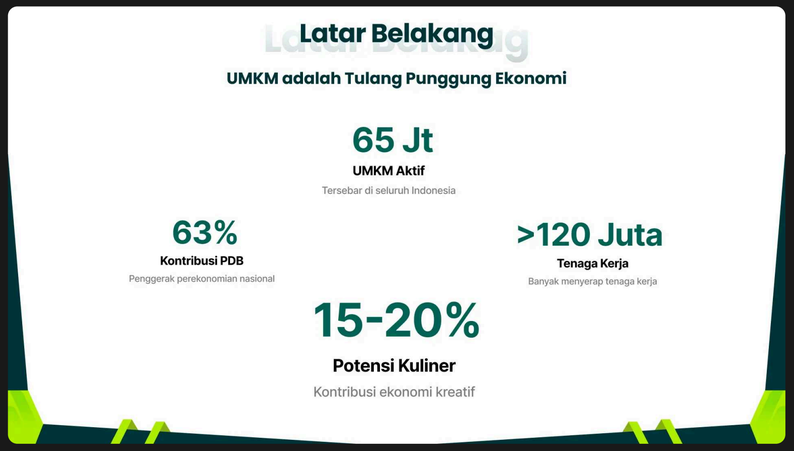


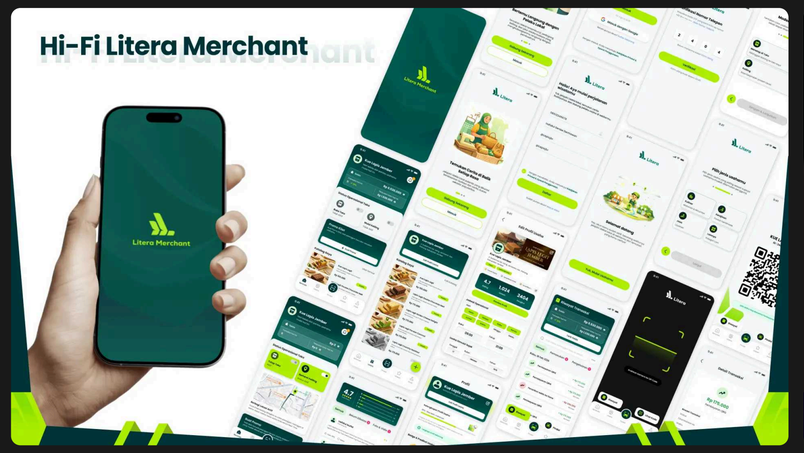
Demo Aplikasi

Ui Ux DESIGN ___ Litera

Litera is a platform that helps users discover and shop products from local MSMEs around them easily and quickly.

Litera Merchant enables business owners to manage their stores, products, transactions, and store status efficiently within one platform.

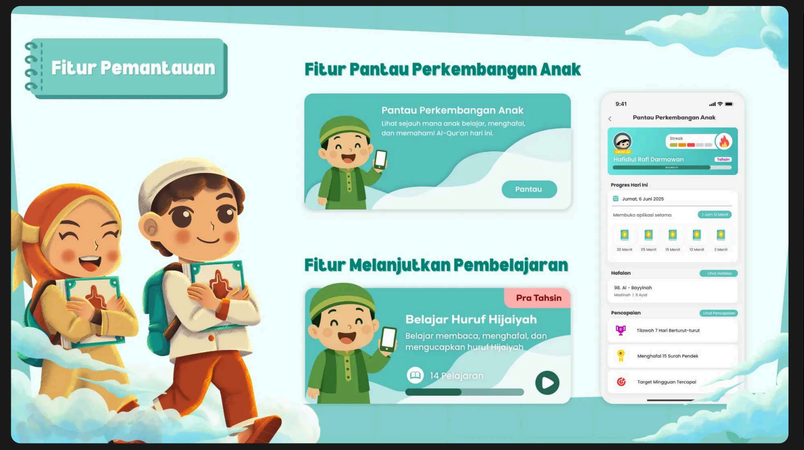


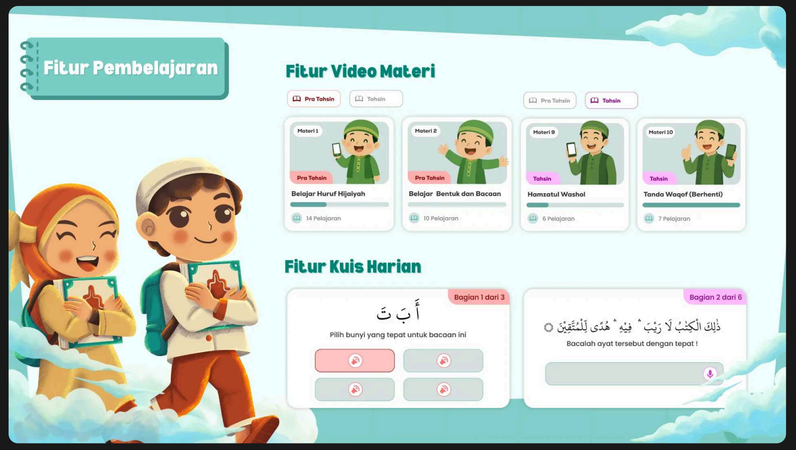


Demo Aplikasi

Ui Ux DESIGN ___ StudyQuran

Study Quran offers a modern solution for Islamic education by utilizing animation to capture children's interest. Beyond just learning content, the project solves a key anxiety for parents by including a comprehensive Child Progress Monitoring feature. This ensures that parents can stay connected to their childs spiritual development while providing necessary utilities like Prayer Schedules and Surah Indexes in one application.

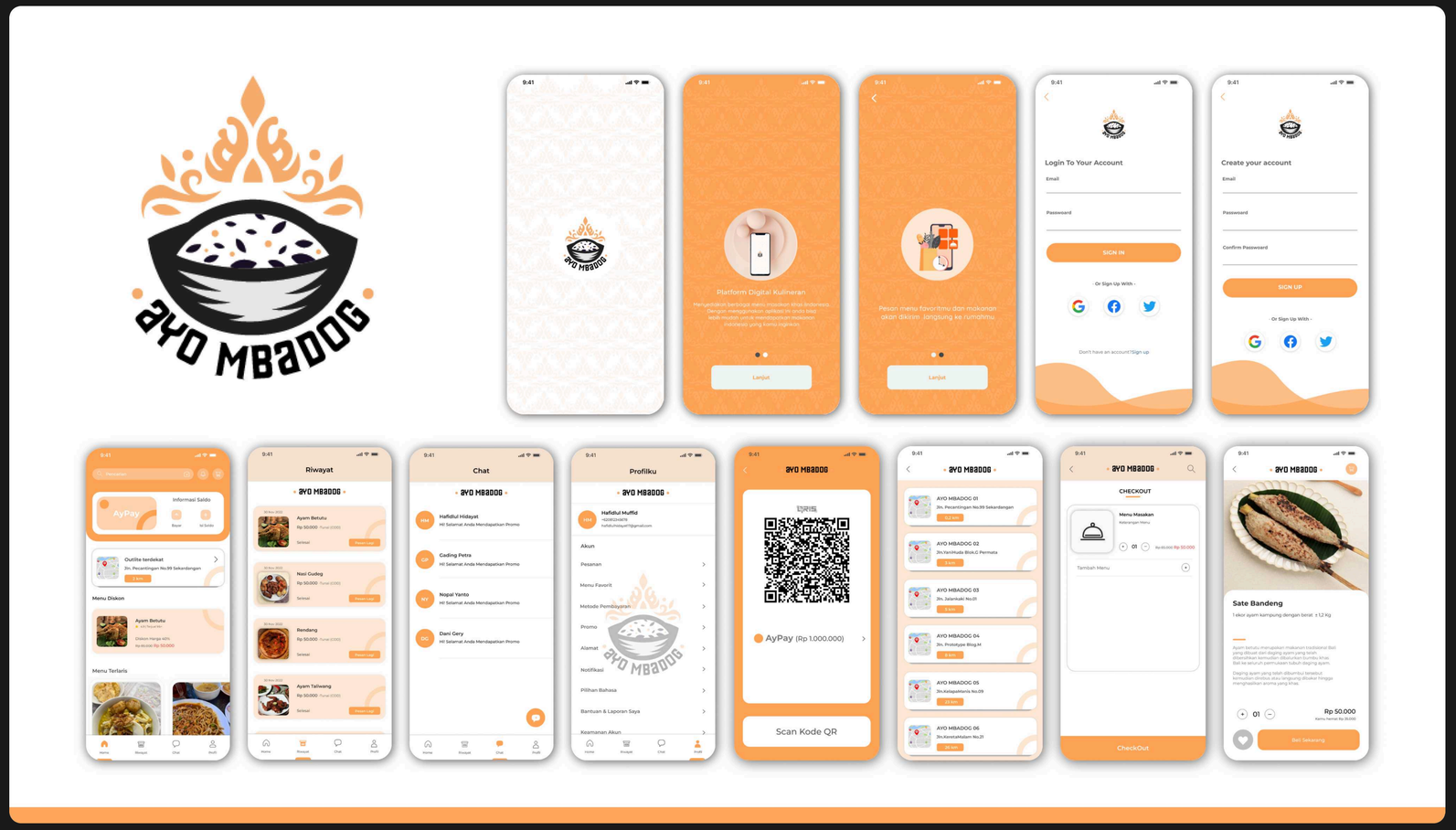




Demo Aplikasi

Ui Ux DESIGN ___ Ayo Mbadog

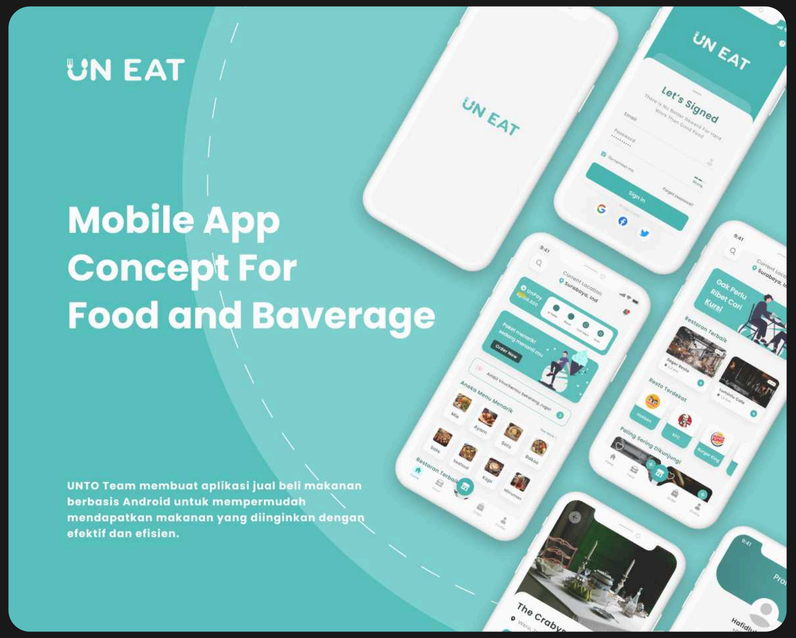
Ayo Mbadog is a mobile food ordering application focused on Indonesian traditional cuisine. This UI/UX project emphasizes visual design, information hierarchy, and user flow to create a clear and enjoyable food ordering experience. The design focuses on presenting local menus in an attractive way, simplifying the ordering process, and ensuring accessibility and ease of use through thoughtful interface design and interaction patterns.

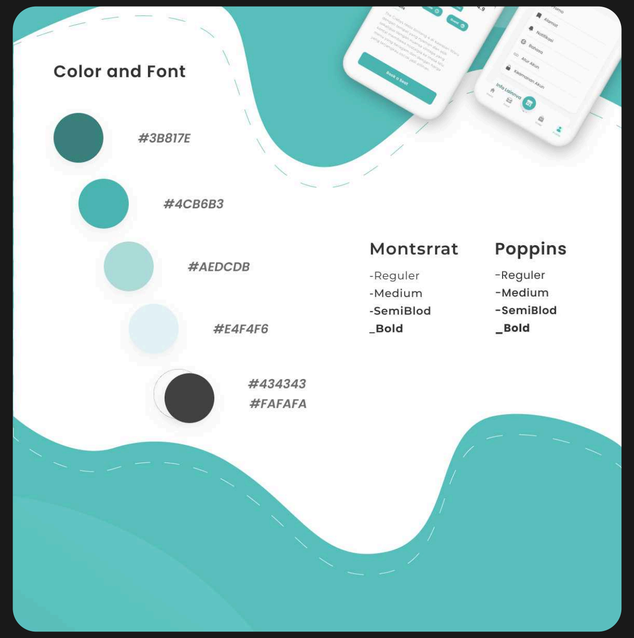


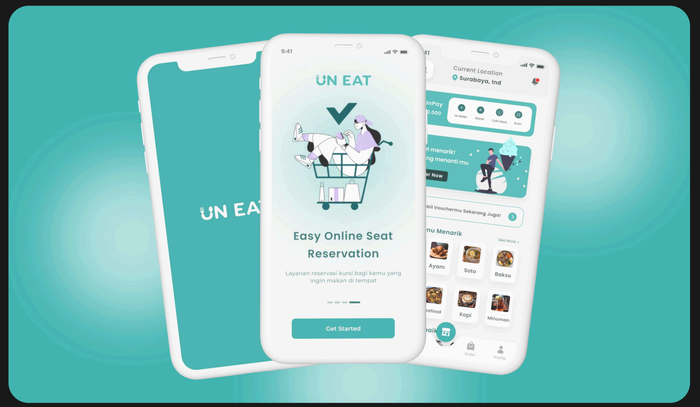
Demo Aplikasi

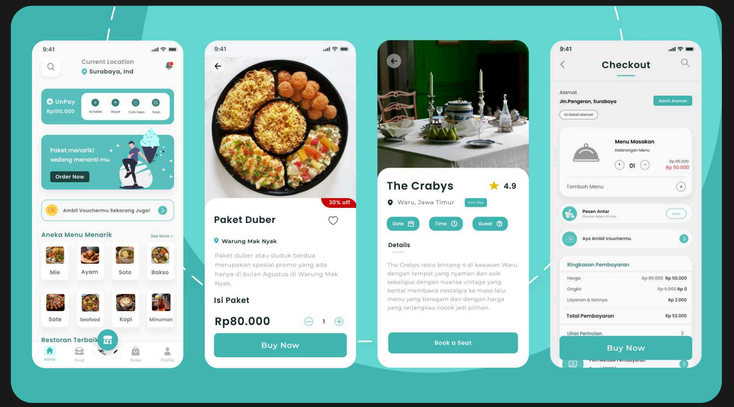
Ui Ux DESIGN___ Un Eat

UN EAT is a mobile food and beverage application concept designed to simplify food ordering and seat reservation in a modern and user-friendly way. This UI/UX project focuses on clean visual design, clear information hierarchy, and intuitive user flows to enhance the overall ordering experience. The interface emphasizes consistency in color, typography, and layout to create a fresh, accessible, and engaging digital experience for users.





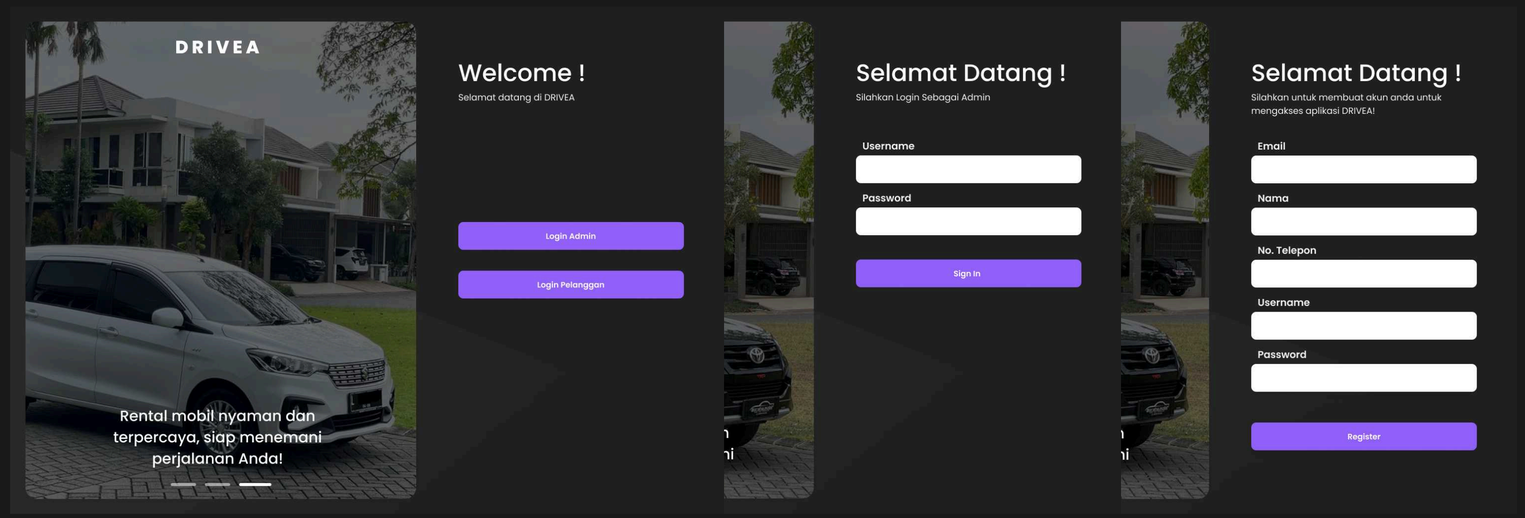


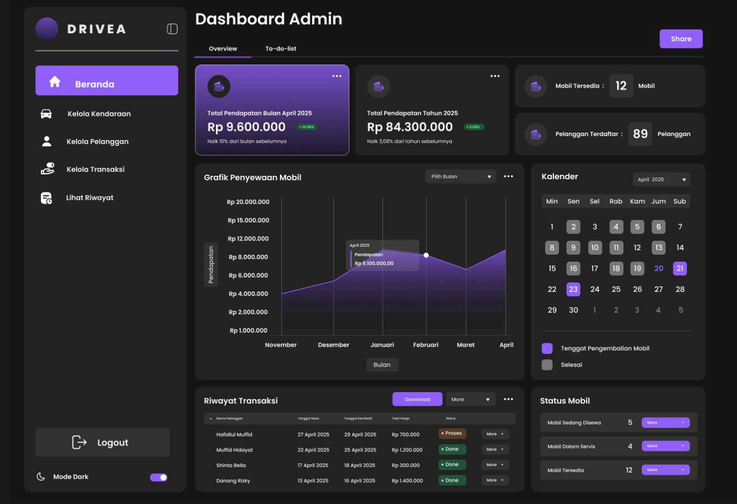


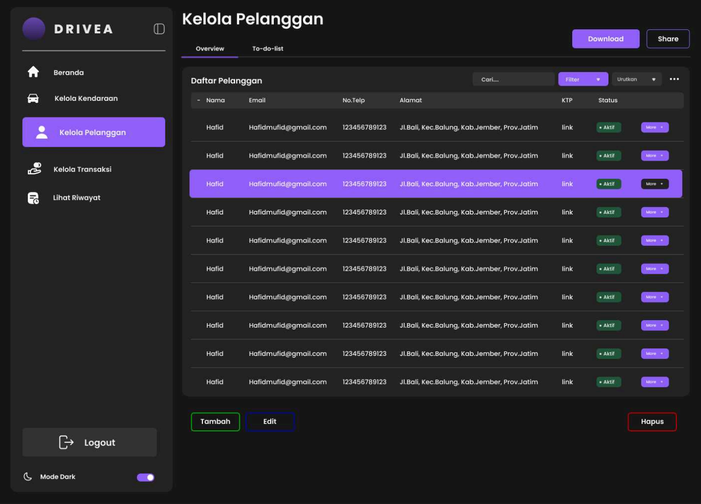
Demo Aplikasi

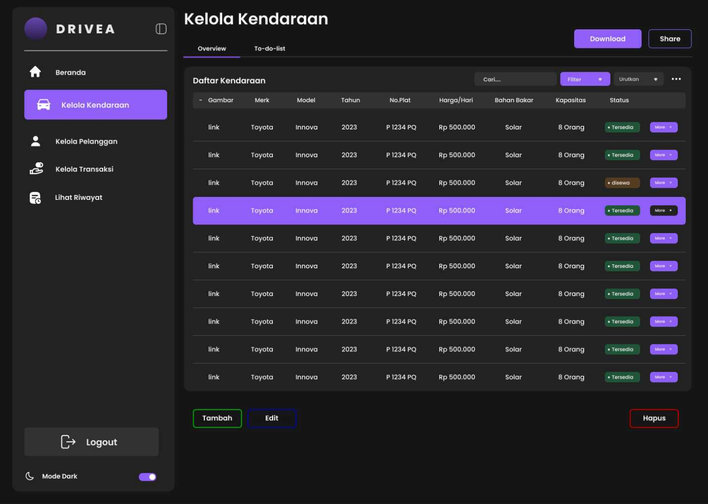
Ui/Web DESIGN — DRIVEA

DRIVEA is a web-based car rental application focused on improving user interface design to enhance visual appeal and ease of use. This project emphasizes clean layouts, clear information hierarchy, and intuitive interactions to create a more engaging and user-friendly experience for users.



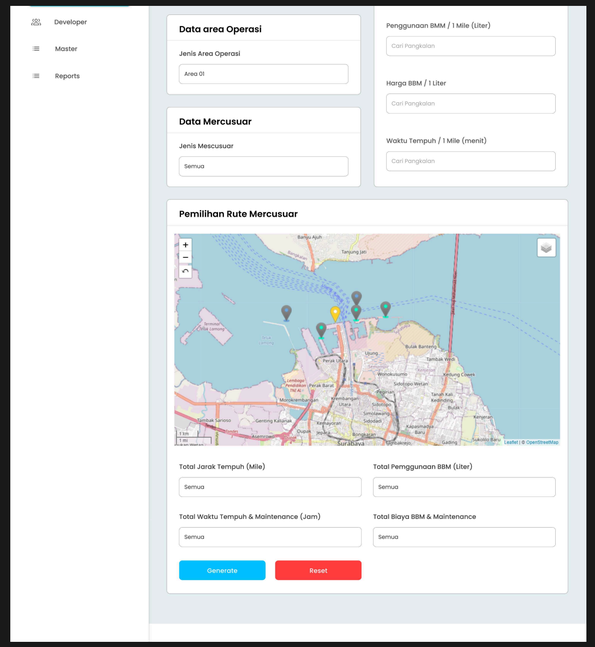


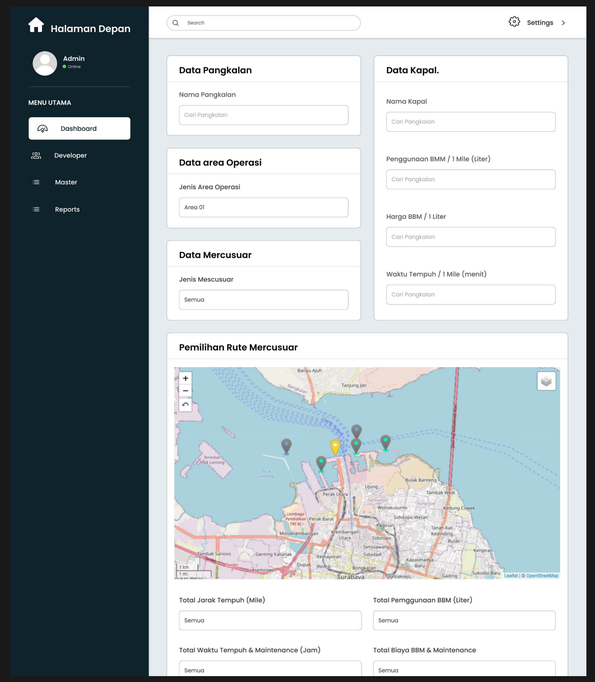


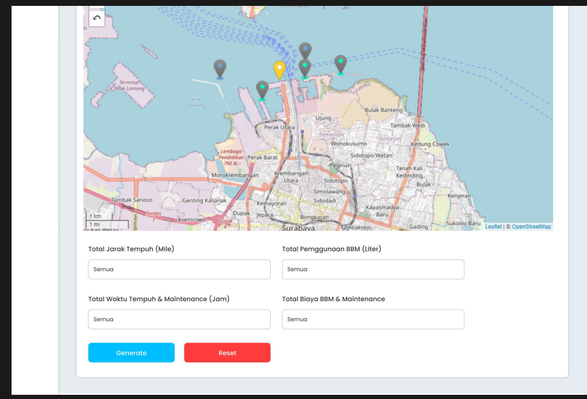


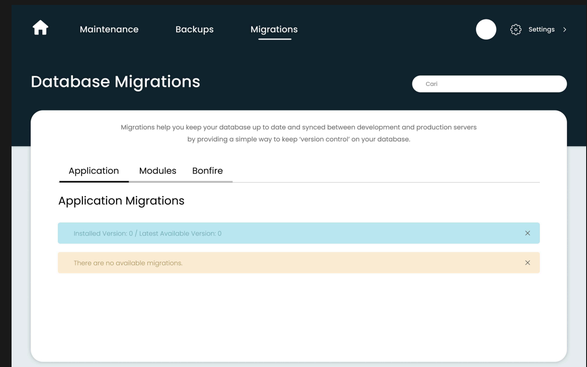
Ui Web DESIGN

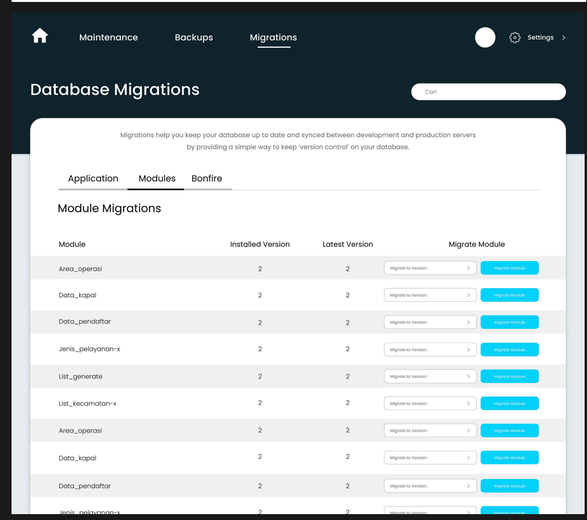
This project is a web-based system designed to manage and store comprehensive ship-related information. The website functions as a centralized database for vessel identity data, departure and arrival schedules, shipping routes, and operational status. The system aims to improve efficiency, data organization, and accessibility, enabling stakeholders to record, search, and manage ship data in a more structured and user-friendly way.

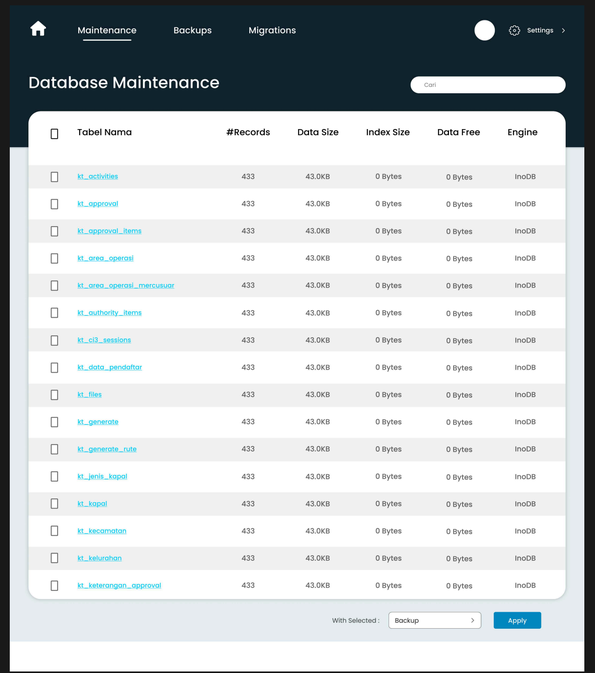


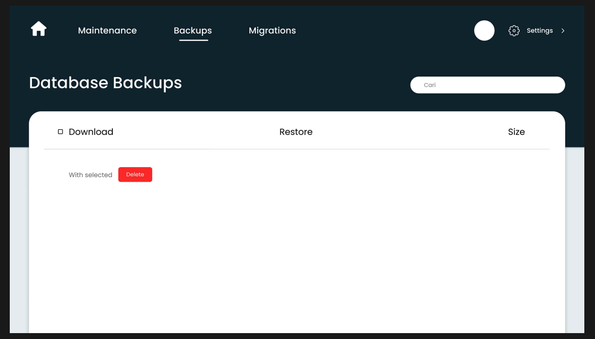






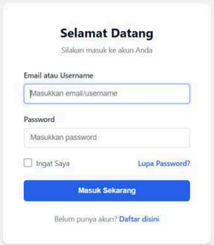


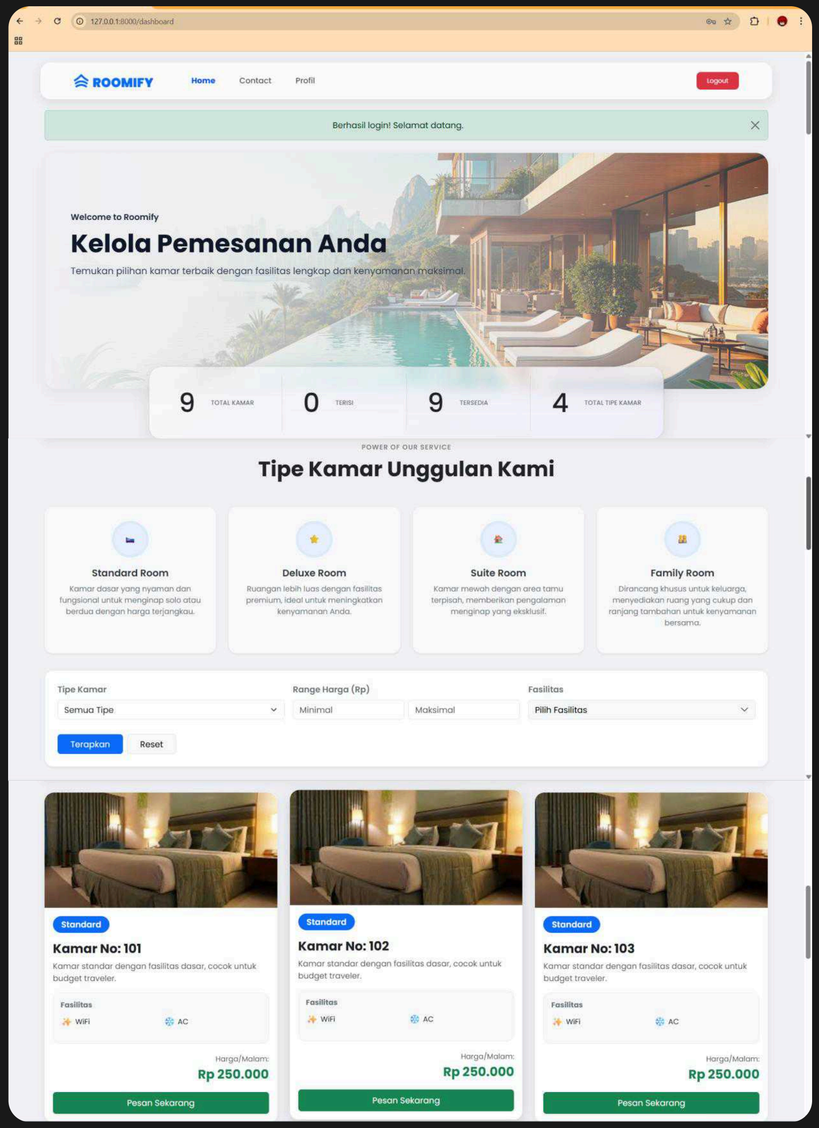


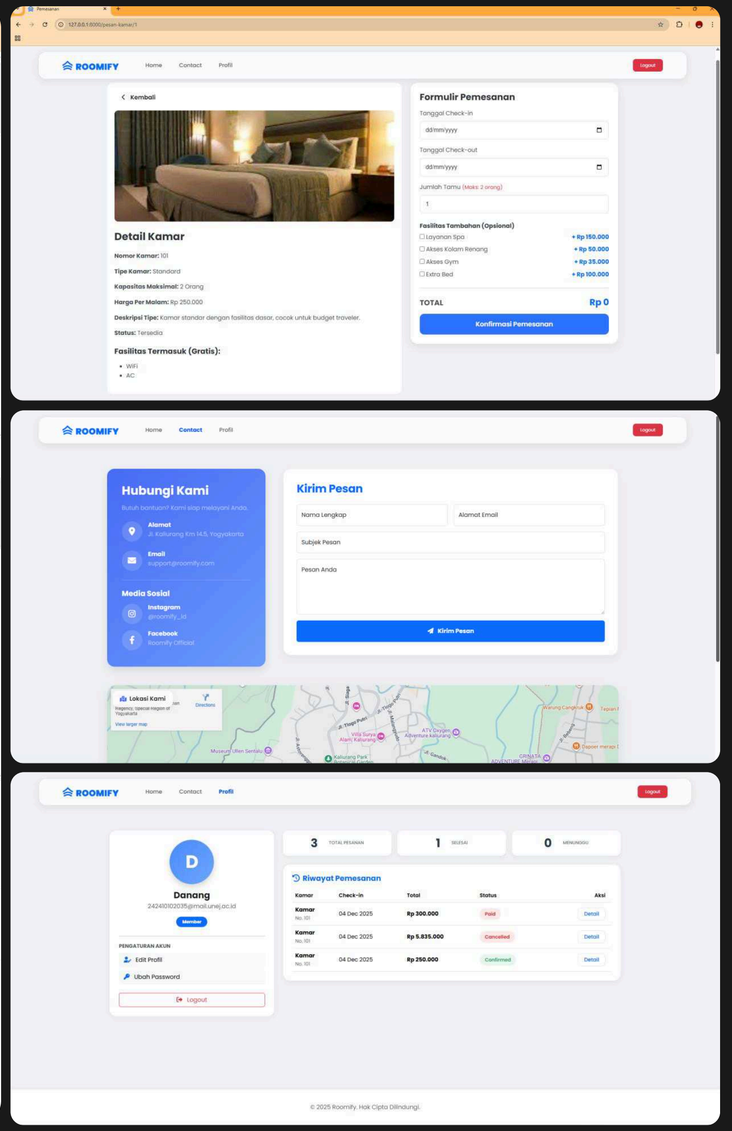


Web WEBSITE

This project is a web-based hotel room management and reservation system designed to digitalize the booking process and improve operational efficiency. The website allows users to view room types, prices, facilities, and availability, as well as register, log in, and make reservations anytime and anywhere. For administrators, the system provides a structured dashboard to manage rooms, room types, users, facilities, and booking transactions through a centralized database. By implementing a well-structured database design, the system aims to reduce errors, streamline data management, and enhance both customer experience and hotel operational workflows.

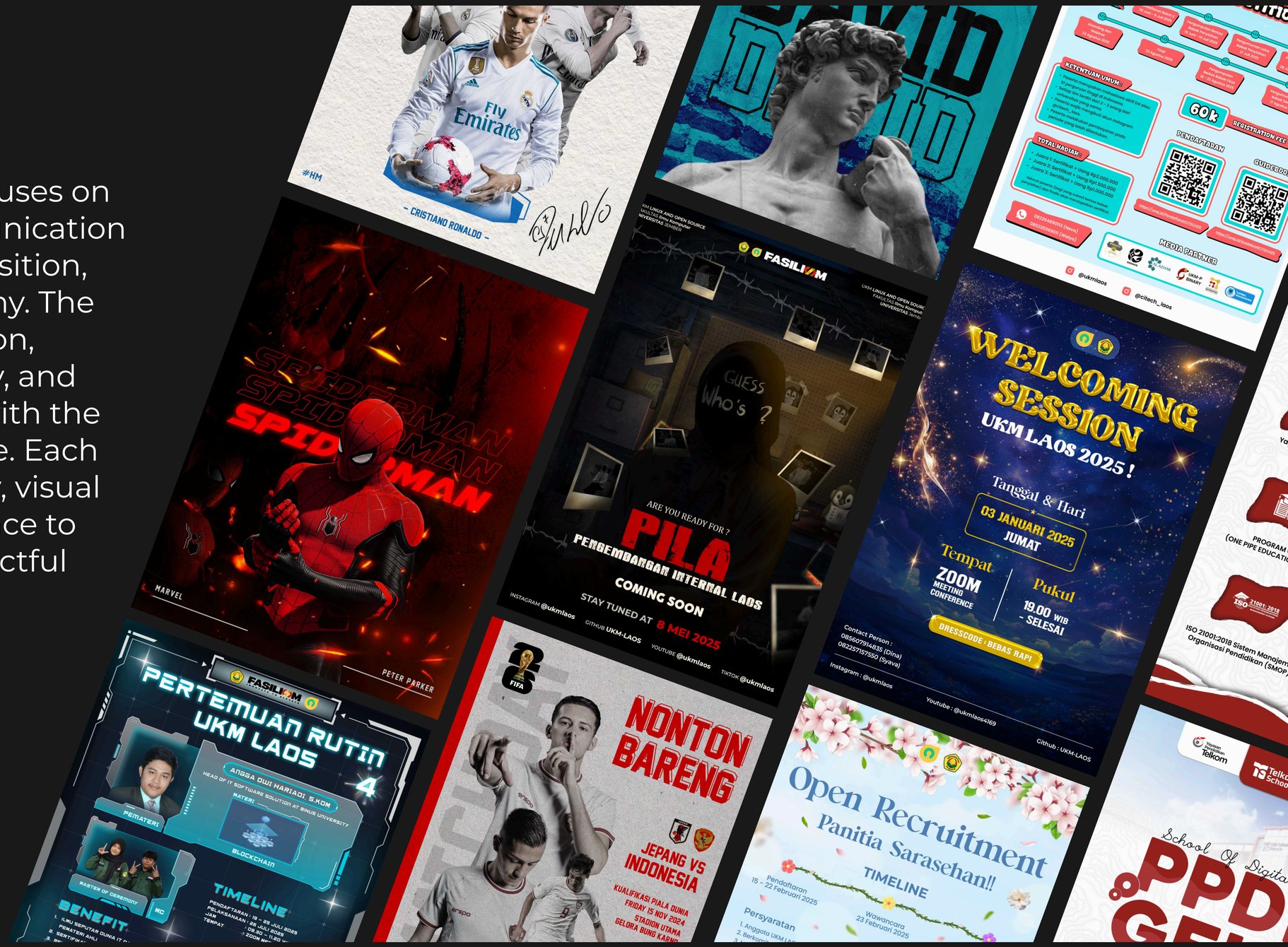






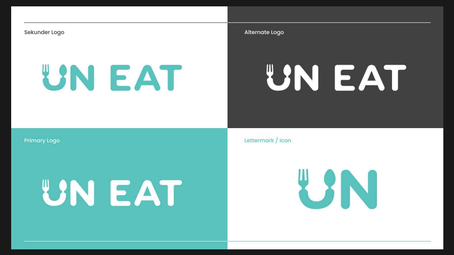
Poster DESIGN

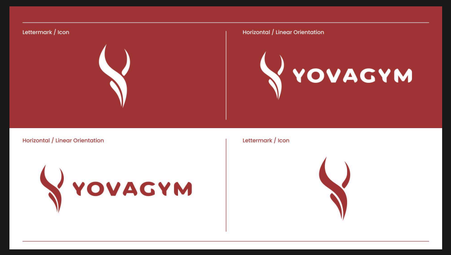
This poster design project focuses on delivering clear visual communication through strong layout composition, typography, and color harmony. The design aims to attract attention, convey information effectively, and maintain visual consistency with the intended theme and message. Each poster emphasizes readability, visual hierarchy, and aesthetic balance to create an engaging and impactful visual result.



Logo DESIGN

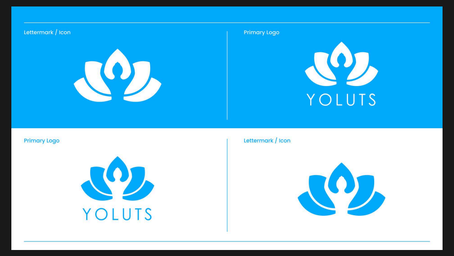
Sekunder Logo
noura
Alternate Logo
noura
Primary Logo
noura
Lettermark / Icon

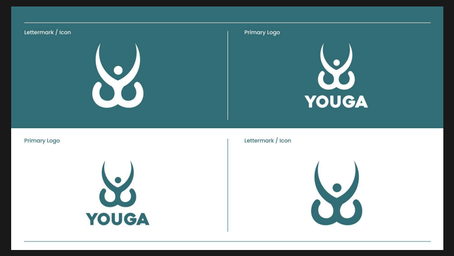

Sekunder Logo
UN EAT
Alternate Logo
UN EAT
Primary Logo
UN EAT
Lettermark / Icon
UN

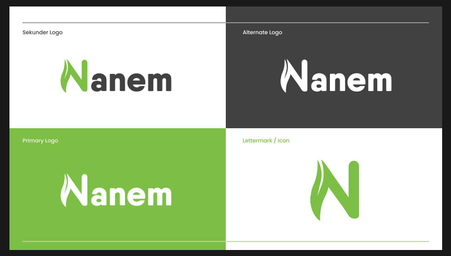

Lettermark / Icon
Horizontal / Linear Orientation
YOVAGYM
Horizontal / Linear Orientation
YOVAGYM
Lettermark / Icon

Sekunder Logo
UPSKILL
create your own future
Alternate Logo
UPSKILL
create your own future

UNEJ
CUP
2024

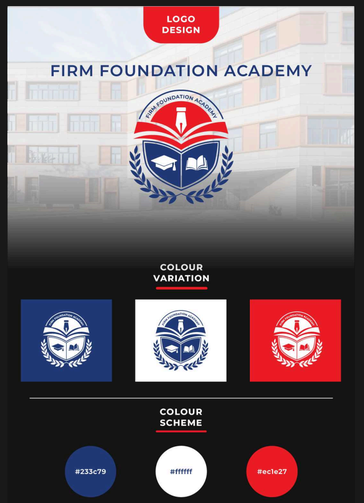

Lettermark / Icon
Primary Logo
YOLUTS
Primary Logo
YOLUTS
Lettermark / Icon

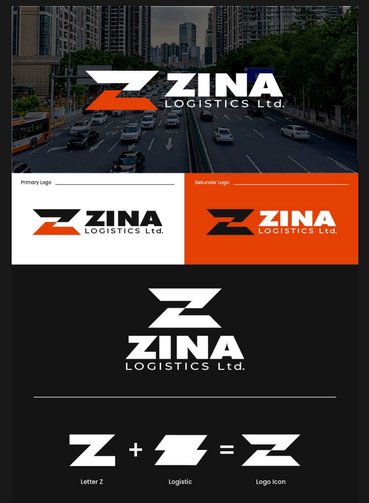

Lettermark / Icon
Primary Logo
YOUGA
Primary Logo
YOUGA
Lettermark / Icon

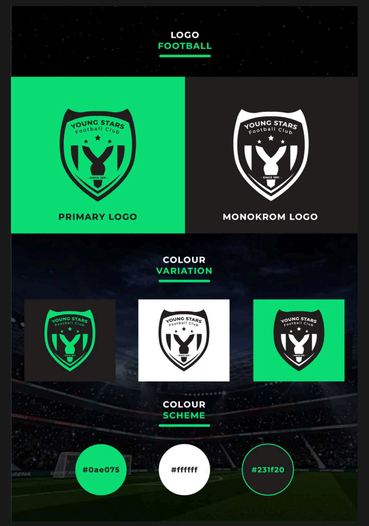

Sekunder Logo
Nanem
Alternate Logo
Nanem
Primary Logo
Nanem
Lettermark / Icon

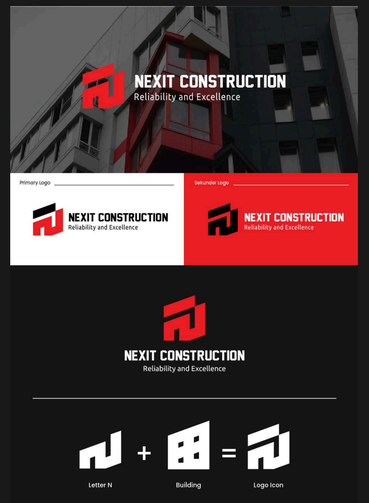
Primary Logo
SYSEC
SYBER SECURITY
Alternate Logo
SYSEC
SYBER SECURITY

UNEJ
CUP
2024


LOGO
DESIGN
FIRM FOUNDATION ACADEMY
COLOUR
VARIATION
COLOUR
SCHEME
#233c79
#ffffff
#ec1e27


ZINA
LOGISTICS Ltd.
Primary Logo
ZINA
LOGISTICS Ltd.
Sekunder Logo
ZINA
LOGISTICS Ltd.
ZINA
LOGISTICS Ltd.
Letter Z
Logistic
Logo Icon


LOGO
FOOTBALL
PRIMARY LOGO
MONOKROM LOGO
COLOUR
VARIATION
COLOUR
SCHEME
#0ae075
#ffffff
#231f20


NEXIT CONSTRUCTION
Reliability and Excellence
Primary Logo
NEXIT CONSTRUCTION
Reliability and Excellence
Sekunder Logo
NEXIT CONSTRUCTION
Reliability and Excellence
NEXIT CONSTRUCTION
Reliability and Excellence
Letter N
Building
Logo Icon

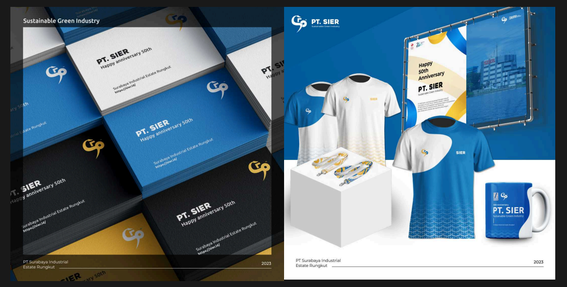
pemela
learning Centre
education is the key
Mono Logo
pemela
learning Centre
education is the key
Variant Logo
pemela
learning Centre
education is the key
pemela
learning Centre
education is the key
Letter P
Toga Hat
Logo Icon

Horizontal Logo
Sustainable
Green
Industry
PT. SIER
Sustainable Green Industry
PT Surabaya Industrial
Estate Rungkut
2023

INFRMTGS

More DESIGN

PATOSSER
GROW
WITH US
Back
Front
PATOSSER
XAVIER MARKS


Sustainable Green Industry
PT. SIER
Happy Anniversary 30th
PT Sundaya Industrial Estate Rungkut
2023

PT. SIER
Happy 30th Anniversary
PT. SIER
PT Sundaya Industrial Estate Rungkut
2023

RUMEDANG SECANG
SECANG
WORKING SECANG

DRX
INDONESIA
Pattern on Jersey
" This jersey showcases the batik parang motif designed with simplicity yet still exudes an elegant impression."
About this jersey
" This jersey is designed to appear elegant through the combination of black and gold colors. The color selection for this jersey is also inspired by the basic color palette of drxwear."

Baju PDH CV.Purnama Kreatifa
Front
Back
Back
Front

Aneka
BAKARAN
Sosis dan Seafood
Mulai dari Harga 1k
hingga 2k Saja!
081363367945
Pilih Rasa
Sesuai Selera

Purnama Kreatifa
2024
Desk Calender

Noura
Salad Buah
Salad Buah
Nikmati kesegaran buah - buahan yang fresh, membuat harimu semakin ceria dan sehat
Menerima Pesanan
081363367945

Terimakasih

THANKYOU!